

IMPACT ON LOCAL BUSINESS COMMUNITY

Demonstrating the Economic Value of Maricopa County Community College District

FEBRUARY 2015



JOB EQUIVALENTS BASED ON INCOME

Job equivalents are a measure of the average-wage jobs that a given amount of income can potentially support. They are calculated by dividing income by the average income per worker in the region. Based on the added income created by MCCCCD, the job equivalents are as follows:

Operations spending impact = **14,571** job equivalents

Impact of student spending = **4,786** job equivalents

Alumni impact = **125,341** job equivalents

Overall, the added income created by MCCCCD and its students supported **144,697** job equivalents.

In FY 2013-14, MCCCCD's total impact on the Maricopa County economy was \$7.3 billion in added income, equal to 3.8% of the region's Gross Regional Product.

MCCCCD PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES

- In FY 2013-14, MCCCCD employed **9,856** full-time and part-time faculty and staff, with an annual payroll of **\$527.8 MILLION**. Much of this was spent in Maricopa County to purchase groceries, clothing, and other household goods and services.
- The district is itself a buyer of goods and services and spent another **\$362.8 MILLION** to support its operations during the analysis year.
- The net impact of district payroll and expenses in Maricopa County was **\$732.4 MILLION** in added regional income.



INCOME CREATED BY MCCCCD IN FY 2013-14 (ADDED INCOME)

\$732.4 MILLION

Operations spending impact

\$240.6 MILLION

Impact of student spending

\$6.3 BILLION

Alumni impact

\$7.3 BILLION

Total impact



MCCCCD STUDENTS BOOST LOCAL SPENDING

- Around 11% of students attending MCCCCD originated from outside the county. Some of these students relocated to Maricopa County and spent money on groceries, transportation, rent, and so on at county businesses. These expenditures helped support local businesses.
- The expenditures of the district's out-of-region students added approximately **\$240.6 MILLION** in income to the region during the analysis year.



MCCCCD TRAINING SUSTAINS A SKILLED WORKFORCE

- Over the years, students have studied at MCCCCD and entered or re-entered the workforce with newly-acquired skills. Today, thousands of former students are employed in Maricopa County.
- As students apply the skills they acquired at the district, they are rewarded with higher incomes. They also raise business profits through their increased productivity. These higher incomes and increased profits create even more income as they are spent in the region.
- In FY 2013-14, the effect of former MCCCCD students on the regional economy amounted to **\$6.3 BILLION**, in added income.