

Environmental Snapshot

Maricopa County 2025

Purpose of the Scan

This Environmental Scan offers a deep dive into Maricopa County’s socio-demographics, economy, employment trends, and educational pipeline—supporting data-driven decisions for educational programming and workforce development across the Maricopa Community Colleges system.

Population & Demographics

- Total Population: **4.63 million**
- Projected 2035: **4.84 million** (+4.6%)
- Youthful Base: **52% under 40**
- Strong incoming labor force (ages 15–24)
- Diversity Trends (by 2035):
 - Hispanic: 28% (largest ethnic minority)
 - Fastest-growing:
 - Two or More Races +35%
 - Asian +31%
 - Black +20%
 - Declining
 - White -4%



Income & Poverty

- | | Maricopa | Arizona |
|-------------------------|------------------|-----------------|
| • Per Capita Income: | \$44,200 | \$40,700 |
| • Median Family Income: | \$101,000 | \$90,100 |
- **42%** of households earn **over \$100K**
 - Largest bracket: **\$100K–\$149K**
 - 7.8% of Maricopan are below poverty rate
 - Poverty for Female-headed households with children is 27%
 - 5% of married couples live in poverty



Employment & Economy

- Total Jobs: **2.5 million**
 - 67% of Arizona’s total
- Gross Regional Product: **\$400 billion**
 - 74% of AZ GSP
- Cost of Living: 17.4% above national average
- Top Industries by Job Count:
 - Health Care & Social Assistance: **344K jobs** (+21%)
 - Retail Trade: **238K jobs** (+5%)
 - Government: **219K jobs** (+6%)
- High-Paying Industries (median income):
 - Mining **\$145K**
 - Utilities **\$137K**
 - Finance **\$104K**

Environmental Snapshot

Maricopa County 2025

Occupational Trends

- **Largest Occupation Categories:**
 - Office/Admin Support **13%**
 - Sales **9%**
 - Food Prep/Serving **9%**
- **Fastest Growing:**
 - Healthcare Support **+24%**
 - Community Services **+21%**
- **Best-Paying** (median income):
 - Management **\$110K**
 - Computer/Math **\$103K**
 - Legal **\$100K**

Maricopa Community Colleges

- Student Headcount (2024): **143,367**
- Demographics
 - 60% nonwhite
 - 48% first-gen
 - 57% female
- Completion Trends: **24,660 awards** (certificates & Associate's)
- 55% of completions in significantly growing programs
- Growing Programs: Business, Education, Engineering and others



Key Takeaways

- Strengths:
 - Young, diverse population
 - High job growth sectors: healthcare, construction, tech
 - Maricopa Colleges aligned with in-demand jobs
- Challenges:
 - Income inequality, high female-led household poverty
 - Demographic impact on enrollment trends